

Profinder Direct Mail Campaign

End to end service



Reach your customers with a mail campaign

Choose target group



Deliver pdf material



We mail it for you

From material delivery to postal distribution in as little as one week

From idea to execution



Target with precision

Your message is delivered to the recipient by name and address



Get noticed

A physical letter cuts through the digital clutter



Simplify the process

One partner for printing, mailing, and tendering

According to Posti research, addressed mail achieves open rates of up to 90%

CARD VERSION

A5 card, 1 or 2 -sided, paper G-print 250 g

Amount	Printing	Postal fee	Total
1 - 999	0.157 €	0.740 €	0.897 €
1000 - 4999	0.140 €	0.670 €	0.810 €
5000 - 9999	0.110 €	0.620 €	0.730 €
10000 - 24999	0.106 €	0.580 €	0.686 €
25000 - 69999	0.106 €	0.550 €	0.656 €

WITH ENVELOPE

C5 sealed envelope blank, A4 letter, 1 or 2 -sided, G-print 115 g

Amount	Printing	Postal fee	Total
1 - 999	0.300 €	0.740 €	1.040 €
1000 - 4999	0.197 €	0.670 €	0.867 €
5000 - 9999	0.170 €	0.620 €	0.790 €
10000 - 24999	0.170 €	0.580 €	0.750 €
25000 - 69999	0.170 €	0.550 €	0.720 €

Base fee (print house and postal service costs) including coordination 550 €/per mailing (in continuous agreements 390€) +VAT.



PROFINDER